

Privacy Policy

Effective Date: 3/5/2026

At The Richards Group, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect information provided through our website and communication services.

Information We Collect

When you submit information through our website, forms, or other communication channels, we may collect personal information including:

- Name
- Email address
- Phone number
- Property interests or real estate preferences
- Any other information you voluntarily provide

How We Use Your Information

We use the information you provide to:

- Respond to inquiries about real estate services
- Provide property information and updates
- Send communications regarding listings, transactions, or market updates
- Contact you via **phone, email, or text message** regarding real estate services

By submitting your contact information, you consent to being contacted by Sheri Richards through these methods.

Text Messaging & Communications

You may receive text messages related to real estate services, listings, and updates.

- **Message frequency may vary**
- **Message and data rates may apply**

You may opt out of text messages at any time by replying **STOP**.
For assistance, reply **HELP**.

You may unsubscribe from marketing emails by clicking the **unsubscribe link** in any email.

Sharing of Information

We do **not sell, rent, or trade your personal information** to third parties.

Your information may only be shared with trusted service providers or partners when necessary to deliver requested real estate services (such as transaction coordination, lenders, or title companies).

Data Security

We take reasonable precautions to protect your personal information from unauthorized access, disclosure, or misuse.

Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of those external sites.

Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

Contact Information

If you have questions about this Privacy Policy or your personal information, please contact:

Sheri Richards

Email - s.richards.realtor@gmail.com

Call/text - 231.675.6717